



## **Welcome to the Grant Connect Community Edition!**

Grant Connect is a fundraising platform that connects charities with funders who share their cause. Find new prospects by searching comprehensive data managed by an expert research team.

Here are some resources to help you have success using Grant Connect in Northumberland County libraries.

### **Who should use Grant Connect?**

Grant Connect is used by fundraisers, board members, development officers, prospect researchers, social entrepreneurs, and volunteers at Canadian nonprofits and charities. The Community Edition is especially helpful for smaller, new, and/or grassroots organizations looking to kickstart their fundraising.

Please note: Grant Connect cannot be used as a tool to find grant funding for individuals (e.g. artists, students).

### **With Grant Connect, you have access to:**

- Over 11,400 Canadian foundations, 500+ corporate giving programs, 500+ government grant programs, 80+ American foundations, and 250+ other kinds of grant opportunities.
- Funder profiles that offer insights on specific grant programs, application preferences, financial summaries, and key decision-makers, and more.
- Data on billions of dollars in past donations, categorized by size, cause, population, and region.
- Targeted search filters that help you quickly find the right funder for your charity by gift size, deadline, type of support, and more.

### **Access for Library Patrons**

The platform can be accessed through the IP authenticated computers in Northumberland County libraries using the following URL: <https://grantconnect.ca>

The library has either bookmarked this link, or added a link to the resource page on their public computers, to allow access to the platform quickly and easily from their computer terminals. Users will not need login credentials to access the site from IP-authenticated computers.

## **Quick tips: How to use Grant Connect to find prospects**

### **Step 1: Run a search for funders based on your cause**

- Select a cause from our dropdown menu or type in a keyword related to your charity's work. Be general and broad with your initial searches.
- Add filters to target the right funders for your cause. You can add a search filter for your region, the population you serve, or the type of support your charity needs.
- Sort your results by the funder's next deadline, the funder's median gift size, or by how closely they match to your search.

### **Step 2: Identify prospective funders**

Consider the following questions to help you determine if a funder is the right funding prospect for your charity:

- Do they have a funding program? Do the program guidelines align with your needs?
- Are they open to a request for funding? And if so, when?
- Do their past gifts align with your charity's fundraising goals?
- Where are they located? Where do they give the majority of their grants?

### **Step 3: Create a strong application using reliable data**

- Determine if you are connected to key decision-makers that can help you in the "About" section of a funder profile.
- Check out the funder's evaluation criteria. Make sure you include their stated preferences in your application.
- Carefully analyze the funder's giving history. Based on this, determine how much you should ask for.

### **Step 4: Consult additional resources**

- Watch the short, guided training videos for more tips and tricks:
  - [Grant Connect: How to do a Funder Search](#)
  - [Grant Connect: Navigating Funder Profiles](#)
- Visit our robust Help Centre for additional support, questions and coaching.

**Happy fundraising!**